



WJLA-TV WASHINGTON, DC

WJLA  
1100 Wilson Blvd, 6th Floor  
Arlington, VA 22209

Greer Margolis Mitchell, Burns &  
Associates-Washington  
3050 K St NW  
Suite 100  
Washington, DC 20007

## Contract # 4571906

**Schedule Dates** 10/27/20-11/02/20  
**Advertiser** Friends Of Mark Warner-Senate-D (31789)  
**Agency** Greer Margolis Mitchell, Burns & Associates-Washi  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** EST 9024 (1452269)  
**Salesperson** HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)  
**Sales Office** WJLA/GJLA/EJLA  
**Buyer Name** Furman, Mike  
**Phone/Fax** /  
**CPE** 9024  
**Account Types** Local/Political Candidate Agency BRD  
**Billing Type** Standard  
**Comments**

**Date Entered** 10/09/20  
**Last Modified** 10/09/20  
**Entered By** Mark Afshar  
**CO-OP** No  
**External #**  
**Demo**  
**Order Type** Annual Member  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$4,824.00  
**Net Total** \$27,336.00  
**Sales Tax**

## Washington (WJLA)

By Broadcast Month	Spots	Rate
Nov. 2020	51	\$32,160.00
<b>Grand Total:</b>	<b>51</b>	<b>\$32,160.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/27/20-10/30/20	3	:30	5:58:15A- News-Good Morning Washington at 6a	1		X	X	X	X			1	\$275.00	\$275.00	Washington (WJLA)		10/9/20
2.0	Normal Line / SPOT	11/02/20-11/02/20	3	:30	5:58:15A- News-Good Morning Washington at 6a		1							1	\$275.00	\$275.00	Washington (WJLA)		10/9/20
3.0	Normal Line / SPOT	11/02/20-11/02/20	3	:30	7A- 8A (EST)		1							1	\$400.00	\$400.00	Washington (WJLA)		10/9/20
4.0	Normal Line / SPOT	10/27/20-10/30/20	3	:30	7A- 8A (EST)	2		X	X	X	X			2	\$400.00	\$800.00	Washington (WJLA)		10/9/20
5.0	Normal Line / SPOT	10/27/20-10/30/20	3	:30	9A- Live with Kelly	3		X	X	X	X			3	\$100.00	\$300.00	Washington (WJLA)		10/9/20
6.0	Normal Line / SPOT	11/02/20-11/02/20	3	:30	9A- Live with Kelly		1							1	\$100.00	\$100.00	Washington (WJLA)		10/9/20
7.0	Normal Line / SPOT	11/02/20-11/02/20	3	:30	10A- Rachael Ray		1							1	\$125.00	\$125.00	Washington (WJLA)		10/9/20
8.0	Normal Line / SPOT	10/27/20-10/30/20	3	:30	10A- Rachael Ray	1		X	X	X	X			1	\$125.00	\$125.00	Washington (WJLA)		10/9/20
9.0	Normal Line / SPOT	10/27/20-10/30/20	3	:30	10:58:25A- ABC-The View	1		X	X	X	X			1	\$275.00	\$275.00	Washington (WJLA)		10/9/20
10.0	Normal Line / SPOT	10/27/20-10/30/20	3	:30	11:59:56A- News-ABC 7 News at Noon	1		X	X	X	X			1	\$125.00	\$125.00	Washington (WJLA)		10/9/20
11.0	Normal Line / SPOT	10/27/20-10/30/20	3	:30	12:57:56P- ABC-GMA3: What You Need to Know	1		X	X	X	X			1	\$200.00	\$200.00	Washington (WJLA)		10/9/20

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**Entered By** Mark Afshar  
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12.0	Normal Line / SPOT	10/27/20-10/30/20	3	:30	2P- ABC-General Hospital	1		X	X	X	X			1	\$320.00	\$320.00	Washington (WJLA)		10/9/20
13.0	Normal Line / SPOT	10/27/20-10/30/20	3	:30	3P- 3:30P (EST)			1	1	1	1			4	\$200.00	\$800.00	Washington (WJLA)		10/9/20
14.0	Normal Line / SPOT	11/02/20-11/02/20	3	:30	3P- 3:30P (EST)		1							1	\$200.00	\$200.00	Washington (WJLA)		10/9/20
15.0	Normal Line / SPOT	10/27/20-10/30/20	3	:30	3:59:27P- News-ABC 7 News at 4p	1		X	X	X	X			1	\$175.00	\$175.00	Washington (WJLA)		10/9/20
16.0	Normal Line / SPOT	10/27/20-10/30/20	3	:30	4:59:30P- News-ABC 7 News at 5p	2		X	X	X	X			2	\$225.00	\$450.00	Washington (WJLA)		10/9/20
17.0	Normal Line / SPOT	10/27/20-10/30/20	3	:30	5:59:26P- News-ABC 7 News at 6p	2		X	X	X	X			2	\$400.00	\$800.00	Washington (WJLA)		10/9/20
18.0	Normal Line / SPOT	10/27/20-10/30/20	3	:30	6:58:46P- Wheel Of Fortune	2		X	X	X	X			2	\$1,750.00	\$3,500.00	Washington (WJLA)		10/9/20
19.0	Normal Line / SPOT	11/02/20-11/02/20	3	:30	6:58:46P- Wheel Of Fortune		1							1	\$1,750.00	\$1,750.00	Washington (WJLA)		10/9/20
20.0	Normal Line / SPOT	11/02/20-11/02/20	3	:30	7:29:26P- Jeopardy		1							1	\$1,900.00	\$1,900.00	Washington (WJLA)		10/9/20
21.0	Normal Line / SPOT	10/27/20-10/30/20	3	:30	7:29:26P- Jeopardy	2		X	X	X	X			2	\$1,900.00	\$3,800.00	Washington (WJLA)		10/9/20
22.0	Normal Line / SPOT	10/27/20-10/30/20	3	:30	11:00:26P- News-ABC 7 News at 11p	1		X	X	X	X			1	\$300.00	\$300.00	Washington (WJLA)		10/9/20
23.0	Normal Line / SPOT	10/27/20-10/30/20	3	:30	11:35P- ABC-Jimmy Kimmel	3		X	X	X	X			3	\$300.00	\$900.00	Washington (WJLA)		10/9/20

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24.0	Normal Line / SPOT	11/02/20-11/02/20	3	:30	11:35P- ABC-Jimmy Kimmel		1							1	\$300.00	\$300.00	Washington (WJLA)		10/9/20
25.0	Normal Line / SPOT	11/02/20-11/02/20	3	:30	8P- 9P (EST)		1							1	\$2,000.00	\$2,000.00	Washington (WJLA)		10/9/20
26.0	Normal Line / SPOT	10/27/20-10/27/20	3	:30	8P- 9P (EST)			1						1	\$2,000.00	\$2,000.00	Washington (WJLA)		10/9/20
27.0	Normal Line / SPOT	10/28/20-10/28/20	3	:30	8P- 9P (EST)				1					1	\$1,500.00	\$1,500.00	Washington (WJLA)		10/9/20
28.0	Normal Line / SPOT	10/29/20-10/29/20	3	:30	10P- ABC-Match Game (Thursday)					1				1	\$1,500.00	\$1,500.00	Washington (WJLA)		10/9/20
29.0	Normal Line / SPOT	10/31/20-10/31/20	1	:30	7A- ABC-Good Morning America Saturday							1		1	\$200.00	\$200.00	Washington (WJLA)		10/9/20
30.0	Normal Line / SPOT	10/31/20-10/31/20	3	:30	8A- News-Good Morning Washington at 8A							1		1	\$75.00	\$75.00	Washington (WJLA)		10/9/20
31.0	Normal Line / SPOT	10/31/20-10/31/20	1	:30	9A- ABC-Good Morning America Saturday 2							1		1	\$200.00	\$200.00	Washington (WJLA)		10/9/20
32.0	Normal Line / SPOT	10/31/20-10/31/20	1	:30	3:30P- Sports-ABC College Football Late							1		1	\$1,500.00	\$1,500.00	Washington (WJLA)		10/9/20
33.0	Normal Line / SPOT	10/31/20-10/31/20	3	:30	7P- Wheel Of Fortune Wknd							1		1	\$215.00	\$215.00	Washington (WJLA)		10/9/20
34.0	Normal Line / SPOT	10/31/20-10/31/20	3	:30	7:30P- Jeopardy Wknd							1		1	\$235.00	\$235.00	Washington (WJLA)		10/9/20

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35.0	Normal Line / SPOT	10/31/20-10/31/20	3	:30	7:30P- Sports-ABC College Football Prime							1		1	\$2,500.00	\$2,500.00	Washington (WJLA)		10/9/20
36.0	Normal Line / SPOT	11/01/20-11/01/20	1	:30	7:58:40A- ABC-Good Morning America Sunday								1	1	\$195.00	\$195.00	Washington (WJLA)		10/9/20
37.0	Normal Line / SPOT	11/01/20-11/01/20	3	:30	6:30P- News-ABC 7 News at 630p Wknd								1	1	\$215.00	\$215.00	Washington (WJLA)		10/9/20
38.0	Normal Line / SPOT	11/01/20-11/01/20	3	:30	9P- ABC-Who Wants To Be A Millionaire (Sunday)								1	1	\$1,500.00	\$1,500.00	Washington (WJLA)		10/9/20
39.0	Normal Line / SPOT	11/01/20-11/01/20	3	:30	11P- 12A (EST)								1	1	\$130.00	\$130.00	Washington (WJLA)		10/9/20

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